



Words of Wisdom from

The Flip-Flop CEO

by Lory Muirhead, Whitney Roberts and Janine Finney

While working a dream job for a real estate developer, I sold some big, amazing homes to people who'd been very successful in Network Marketing—something I hadn't heard of before, so I was curious. They shared two reasons they loved Network Marketing: Residual Income and Time Freedom.

I had neither one in my real estate business, so those reasons got my attention.

I sensed that someday I might have an interest, but at that point I was *not* interested. As a single mother, I felt blessed to be earning so much money and providing a good life for my twin sons. Compared to those big achievements, sacrifices seemed unimportant. I worked seven days a week leaving little time for family and my health. My best year finically was my worst year personally. I did not own my own life.

I rolled along that way until the South Florida real estate crash in 2006 shocked me out of my gilded rut. Suddenly, my income was plummeting. With my sons in college and my debts mounting, I had nothing to draw on except my own personal resources.

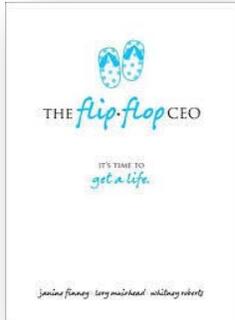


Remembering the MLM success stories of those early real estate clients, I decided to follow my heart, reinvent myself and join the Network Marketing industry.

Today my organization includes over 17,000 distributors with over one million dollars in monthly downline volume.

Along the way, I've developed a deep belief in the true power of our industry. Every success in Network Marketing depends on personal

Loren ROBIN



development—getting better, becoming more, giving more. In fact, the more you help others get what *they* want, the more you get what *you* want. Implausible as it may sound, you just earn a living by being the best you can be, show others how to do the same thing, and watch the rewards roll in.

The reward I value most is freedom. In 2012, I felt free to leave Florida, free to move to San Diego to be close to my sons when they started serving in the Marine Corps.

I used to receive a large commission check when I sold a property. Today I receive an even larger check every month as residuals from my Network Marketing business. I feel so blessed by the freedom it gives me—freedom to be close to my sons, living on the beach with an amazing view of the Pacific Coast sunsets from my home office. It's a dream come true.

That's what Time Freedom and Residual Income really mean—time, resources and freedom to make your dreams come true. My intent is to show others how to receive this freedom, so more of us can live the kind of life we deserve.

Loren Robin

Loren's Words of Wisdom

“Listen closely to the thousands of life-changing success stories told throughout the Network Marketing industry. They are real. Ask yourself, “Is what I am doing today ever going to get me the time freedom and residual income I deserve?”

“When you align your career with your true purpose, you’ll never work another day in your life!”

